

## Your Private Label Rights License Agreement

This license applies **ONLY** to MY [Steve Dougherty's] Customers  
(VIDEOS, Graphics & SALESLETTER COPY).

If you by any chance are not one of my [Steve Dougherty] customers, then you **DO NOT** get these rights. My customer – the person you most likely purchased from – needs to give you the correct license agreement.

This license is Non - transferable.

Suggested Retail with any resale rights - \$47 or more. Suggested Retail without any rights - \$27 or more.

**All I ask is that you avoid devaluing the products. This hurts not only me, but also you and everyone else trying to sell these.**

**Please do not violate any of the following rights, or your license will be immediately and unilaterally revoked, and we will seek legal damages against you.**

### Your Rights:

[YES] Can Sell This Product

[YES] Can Be Packaged with Paid Products. 5 PRODUCTS MAXIMUM CAN BE BUNDLED

[YES] Can Be In PAID Firesales ONLY UP TO 5 PRODUCTS. IF MORE, IT IS NOT ALLOWED.

[YES] Can Be Offered as a bonus to PAID Product of \$47 or more

[YES] Can Be Added to Paid MEMBERSHIP or Training Sites That Charges \$47 OR MORE Monthly

[YES] Can Put Your Name on the Sales Page

[YES] Can Sell Resale Rights (Does not relate to PLR, meaning your customers can resell the video as is...)

[YES] Own Basic PLR Rights - You can edit or stamp your name on the videos, but you cannot sell PLR.

[NO] You CANNOT give this product away for FREE

[NO] You CANNOT include this product on a FREE membership site

\*\*\* [NO] Can Pass Master Resale Rights - Your customers have resell rights,

but their customers DO NOT\*\*\* \* You **ARE NOT** allowed to pass the video source code files (AVI,WMV nor MOV files) to your customers. They are strictly for your personal use for the re-branding purpose.

**One last rule is that if you plan to run your own membership site, you must charge \$47 (or more) every month from your customers. You are not allowed to run a membership site at a monthly fee below this price level. If you do, you might run me**

**out of business – then where will you get your awesome videos?**



I [Steve Dougherty], reserve the right to revoke this license if any of these rules are broken.

Steve Dougherty – [steve@plrvideodirect.com](mailto:steve@plrvideodirect.com)

*Steve Dougherty*